

General Assembly

Raised Bill No. 232

February Session, 2010

LCO No. 1034

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Referred to Committee on Select Committee on Aging

Introduced by: (AGE)

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AN ACT CONCERNING THE USE OF A CERTIFICATE, PROFESSIONAL DESIGNATION OR ADVERTISING IN ADVISING SENIOR CITIZENS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- Section 1. Section 36a-53b of the general statutes is repealed and the
 - following is substituted in lieu thereof (*Effective July 1, 2010*):
- 3 (a) No licensee or registrant shall, in connection with the activity for
- 4 which such person is licensed or registered: (1) Employ any device,
- 5 scheme or artifice to defraud; (2) make any untrue statement of a
- 6 material fact or omit to state a material fact necessary in order to make
- 7 the statements made, in the light of the circumstances under which
- 8 they are made, not misleading; or (3) engage in any act, practice, or
- 9 course of business which operates or would operate as a fraud or
- 10 deceit upon any person.
- 11 (b) No licensee or registrant shall, in connection with the activity for
- which such person is licensed or registered, directly or indirectly use a
- 13 certificate, professional designation or form of advertising expressing
- 14 <u>or implying that such person has special training</u>, education or
- 15 experience in advising or serving senior citizens, unless such person

16 has obtained such certificate, title or designation through completion 17 of a course of study (1) resulting in the awarding of an academic degree to such person that is from an accredited institution of higher 18 19 education and is in a field related to advising or serving senior citizens, as determined by the commissioner, provided the certificate, title or 20 21 designation is not used in an untrue, deceptive, misleading or false 22 manner, or (2) that is in a field related to advising or serving senior 23 citizens, as determined by the commissioner, and is provided by an 24 organization accredited by the American National Standards Institute 25 or the National Commission for Certifying Agencies, an organization 26 recognized as an accrediting agency by the United States Department 27 of Education pursuant to the Higher Education Act of 1965, 20 USC 28 1099b, as amended from time to time, or any other organization approved by the commissioner provided the certificate, title or 29 30 designation is not used in an untrue, deceptive, misleading or false 31 manner. The commissioner may adopt regulations, in accordance with 32 the provisions of chapter 54, to implement the provisions of this 33 subsection.

| This act shall take effect as follows and shall amend the following sections: | | | |
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| Section 1 | July 1, 2010 | | 36a-53b |

AGE Joint Favorable C/R

BA